



Home Office

Sales to drunks: The national policy context

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Introduction: Sales to Drunks

- Policy context
- Tools and powers
- Challenges/barriers
- Questions/next steps



Alcohol Strategy



Section 141

- A person commits an offence if, on relevant premises, he knowingly –
- (a) sells or attempts to sell alcohol to a person who is drunk, or
- (b) allows alcohol to be sold to such a person.



Statistics – Sales to drunks

Year	Fines	PNDIS
2010	3	74
2011	5	78
2012	5	94
2013	4	63

DRUNK?
NO SALE!

It is an offence to sell alcohol
to anyone who is drunk.

 **Humberside Police**
Protecting Communities, Targeting Criminals

 **THINK
B4U
DRINK**
www.thinkb4udrink.org

Challenges/next steps

- Can better pre-emptive action be taken?
- Is enforcement too ad-hoc? Partnership working/pre-emptive approach? (police, trade).
- Sharing best practice (industry and police)?
- Industry provides supporting guidance to bar staff (e.g. Portman Group's guidance, BIIAB module)
- Can more be done to incentivize refusals?
- Can more be done to challenge the culture of drinking to get drunk?
- Better publicity of the offence

Questions

- Any questions?