



# Policy context for alcohol, children and young people

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# National strategy

- Safe. Sensible. Social. (2007)
- Youth Alcohol Action Plan (2008)
- Drugs: protecting families and communities (2008)
- Every Child Matters (2003)/Children's Plan (2007)
- Sexual health and HIV strategy (2001, reviewed 2008)
- Support for all: the families and relationships Green Paper (2010)



# Guidance

- Guidance on the consumption of alcohol by children and yp (2009)
- Drugs: guidance for schools (2009)
- Nice guidance: interventions in schools to prevent and reduce alcohol use among children and yp
- Various guidance docs on treatment
- Hidden harm treatment protocol (2009)
- Think Family guidance (2009)



# Campaigns

**Alcohol:**  
Advice and  
Information for  
Children and Young  
People

consultation example  
for discussion

- Leaflet for children and yp
- Why let drink decide  
<http://whyletdrinkdecide.direct.gov.uk/p1> and  
[www.itsnojoke.tv](http://www.itsnojoke.tv)
- <http://www.youtube.com/watch?v=xk2INusKdKg>
- Talk to FRANK
- Teens and alcohol <http://bit.ly/9GkRF5>



# Further info and contacts

[www.alcoholacademy.net](http://www.alcoholacademy.net)

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