
the
almr

DAYTIME • NIGHT-TIME • ANYTIME
LICENSED HOSPITALITY - IT'S IN OUR DNA

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The Evening Economy

- A third of town centre turnover is after 5pm
- £66 billion turnover
- 10% of UK employees
- 8% of UK businesses
- 6% of UK GDP
- Each outlet sustains 22 jobs and generates £209k GVA

Bingeing on Sobriety

Since the Licensing Act 2003.....

Alcohol consumption down 20%

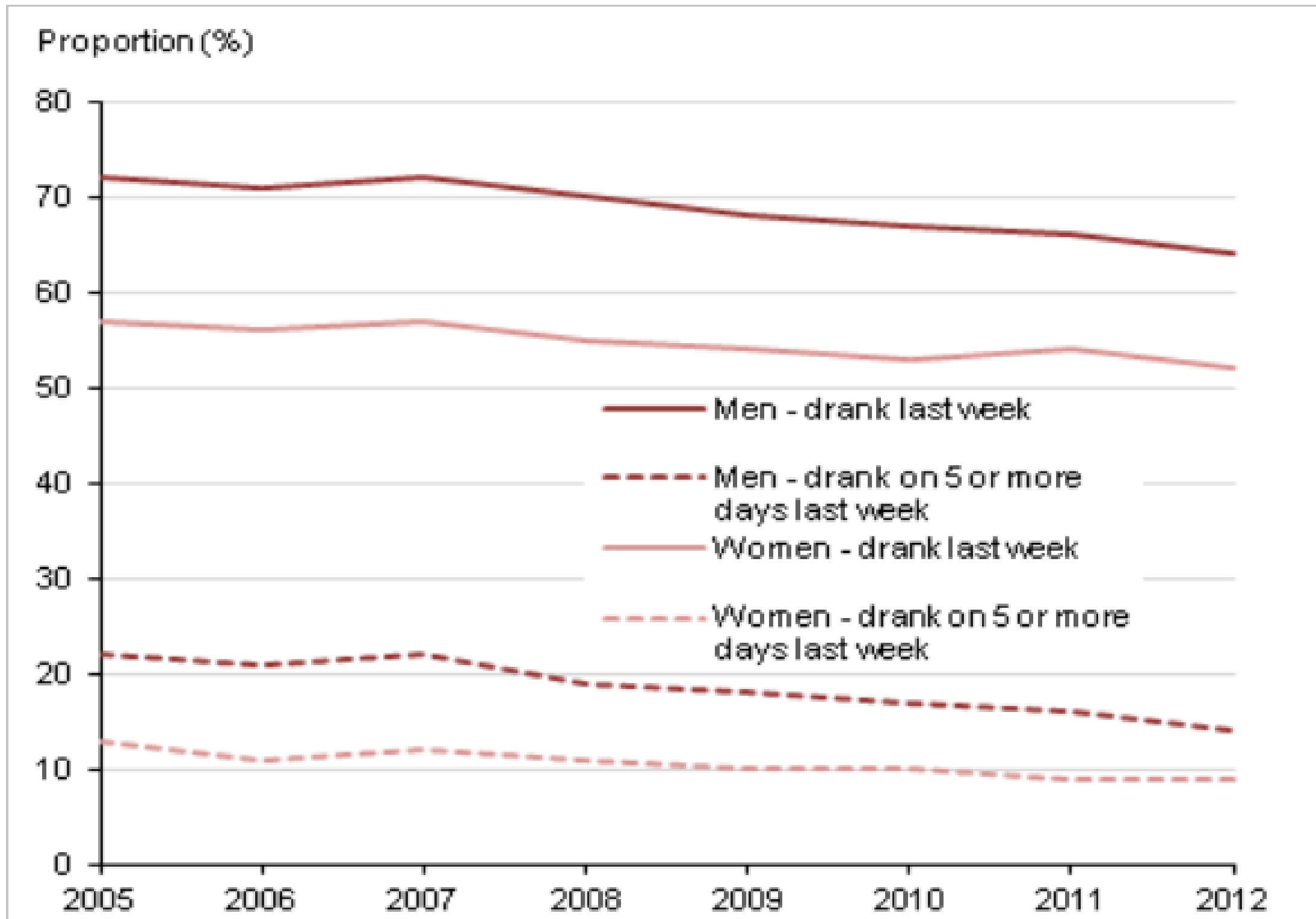
Heavy or dangerous drinking down 33%

Drinking over recommended weekly limit down 24%

Alcohol related violence down 19%

Anti social behaviour down 17% (2012/13)

Figure 1: Drinking Frequency in the Last Week, by Gender, Great Britain, 2005-2012

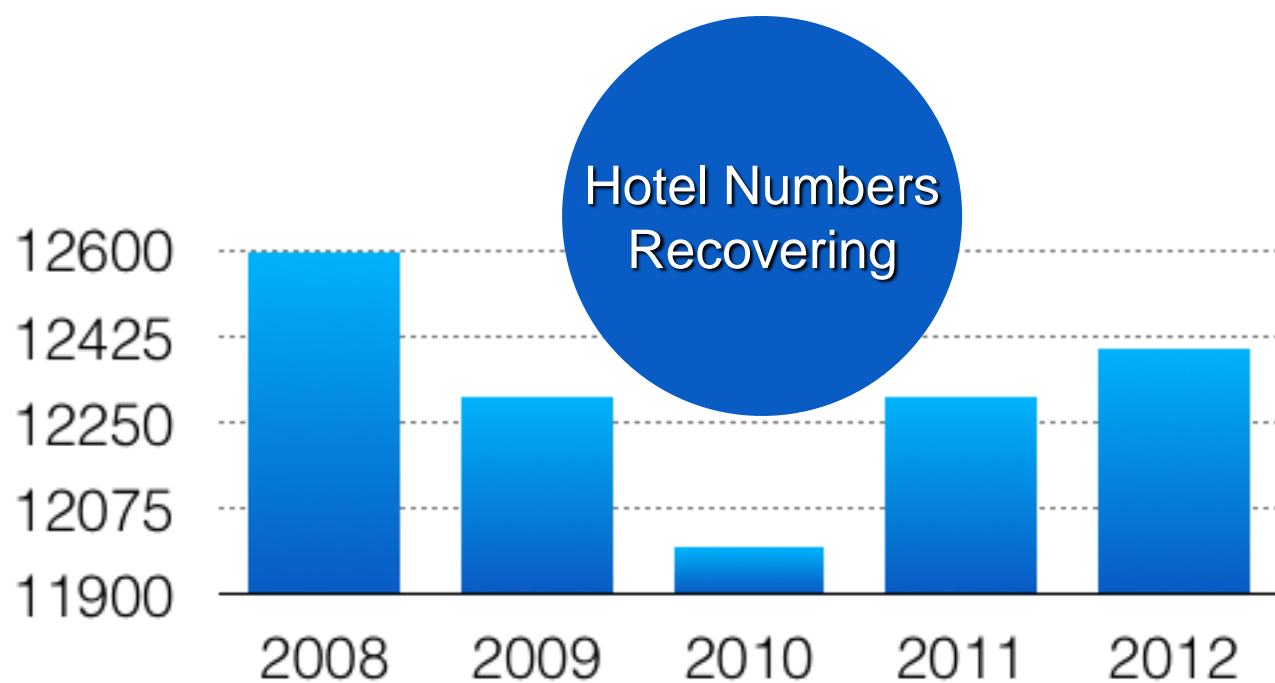
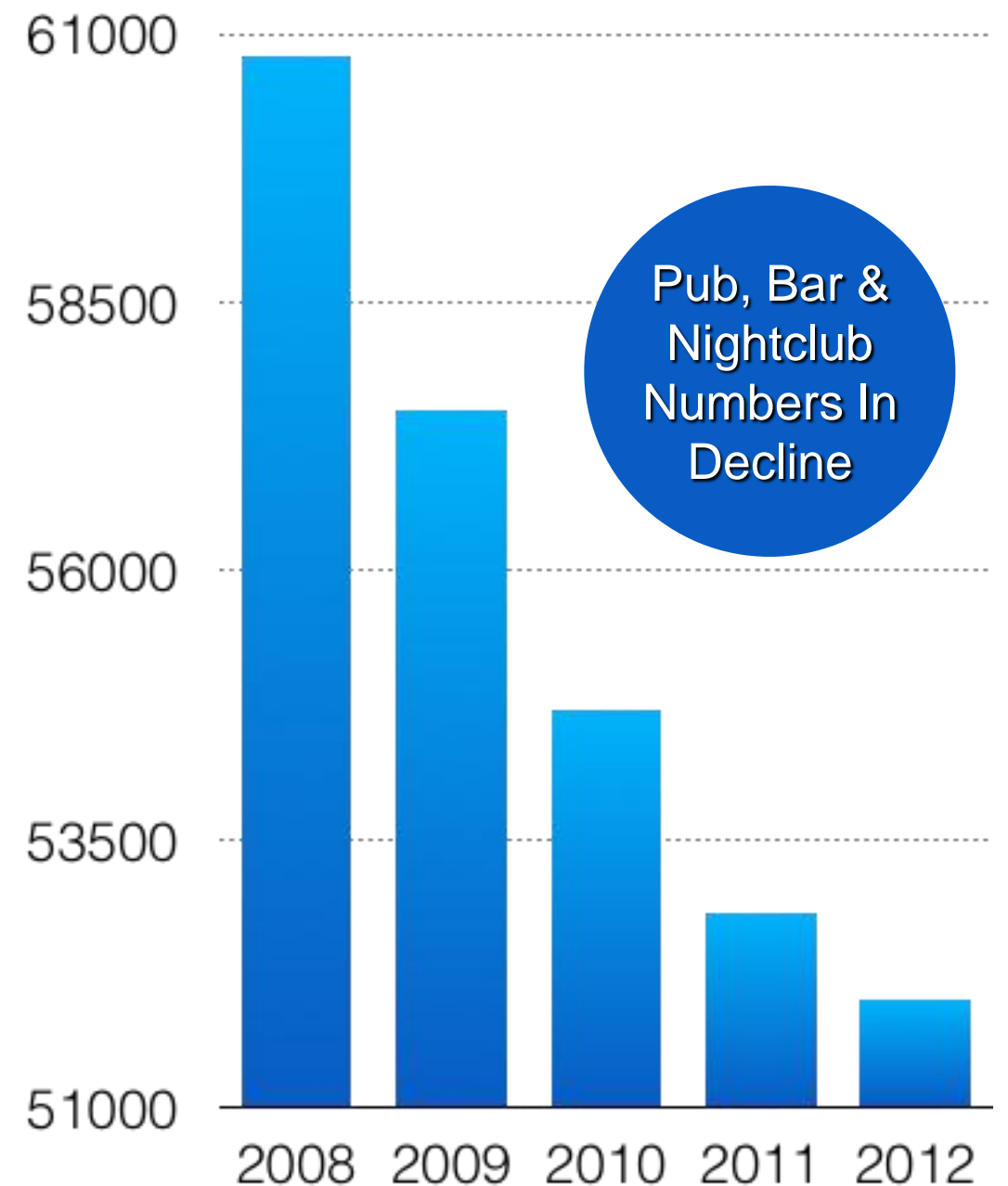
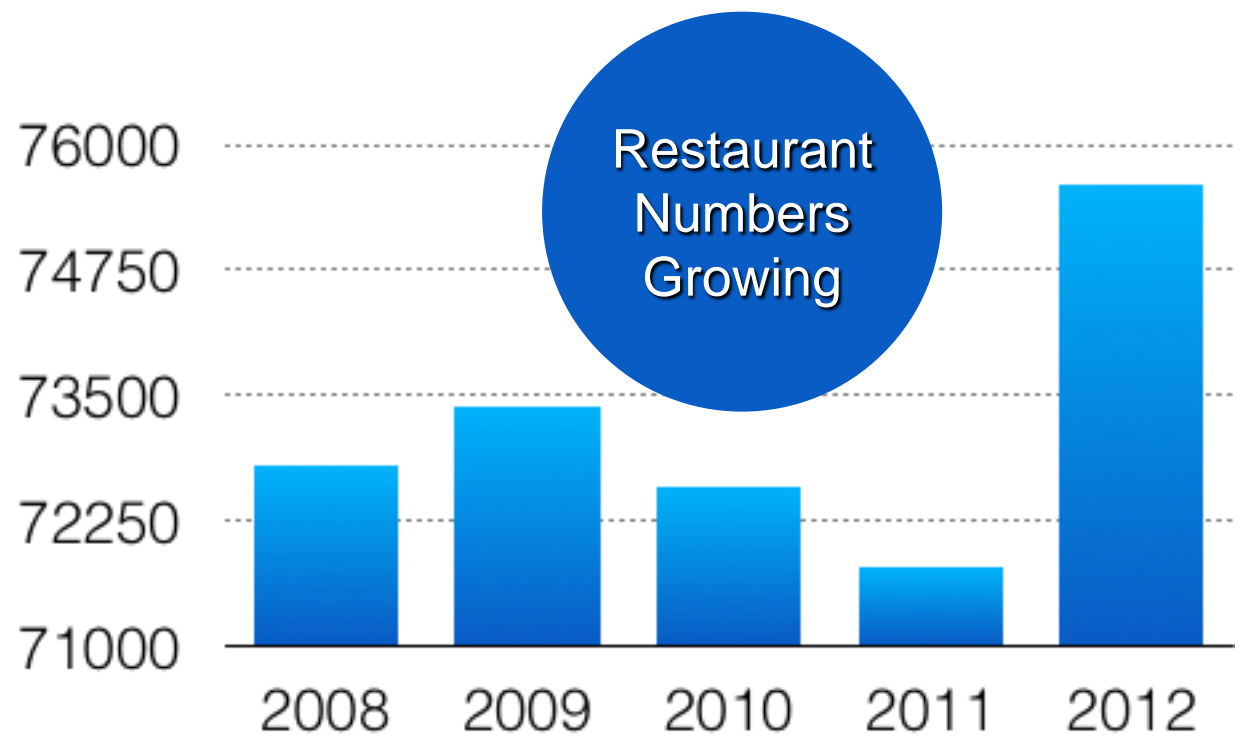


Source: Opinions and Lifestyle Survey, General Lifestyle Survey, General Household Survey - Office for National Statistics

Notes:

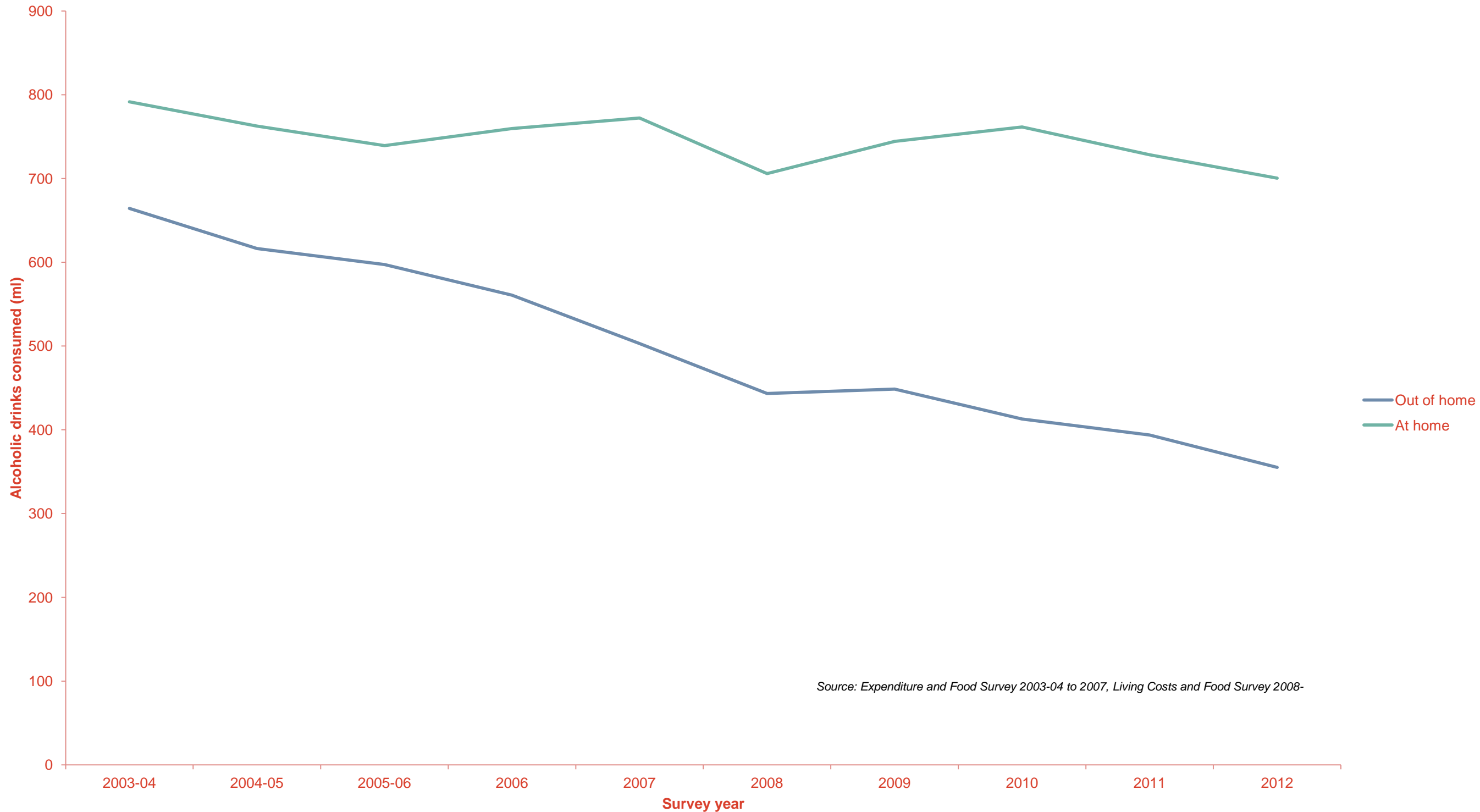
1. Bases include all people aged 16 and over living in private households in Great Britain.

A changing landscape!



Where we Drink

Alcohol consumption by location



Regulatory Framework

Targeted National Action

- Under Age Sales
- Mandatory Conditions

Supporting local action

- Responsibility Deal – LAAA
- Code of Practice on Enforcement & Powers of Entry

Violent crimes in England and Wales



Source: Crime Survey of England & Wales
(Office for National Statistics)

Perceptions of Drunkenness

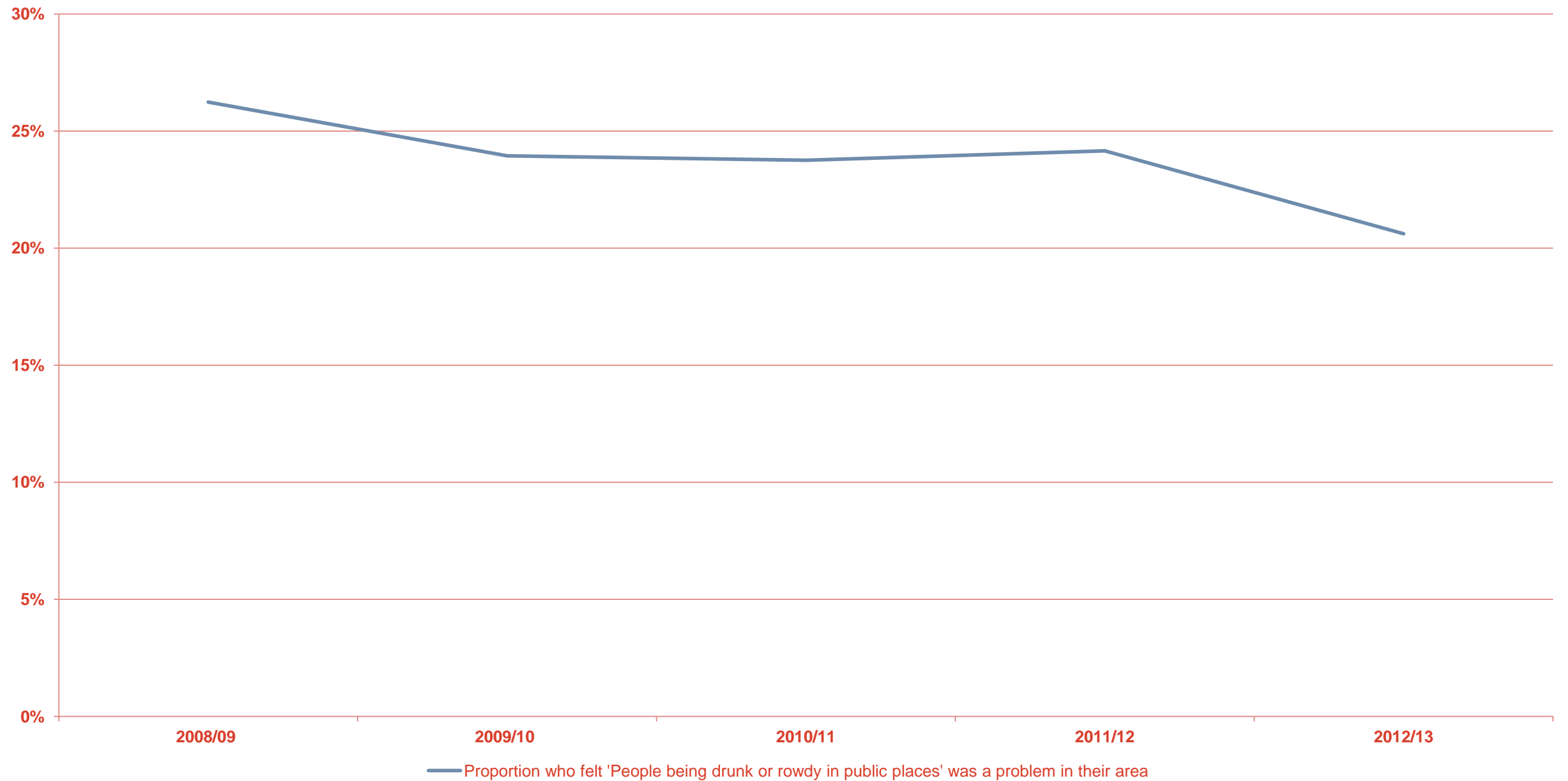


Figure 2: Advice given by employers on the service of alcohol to intoxicated customers

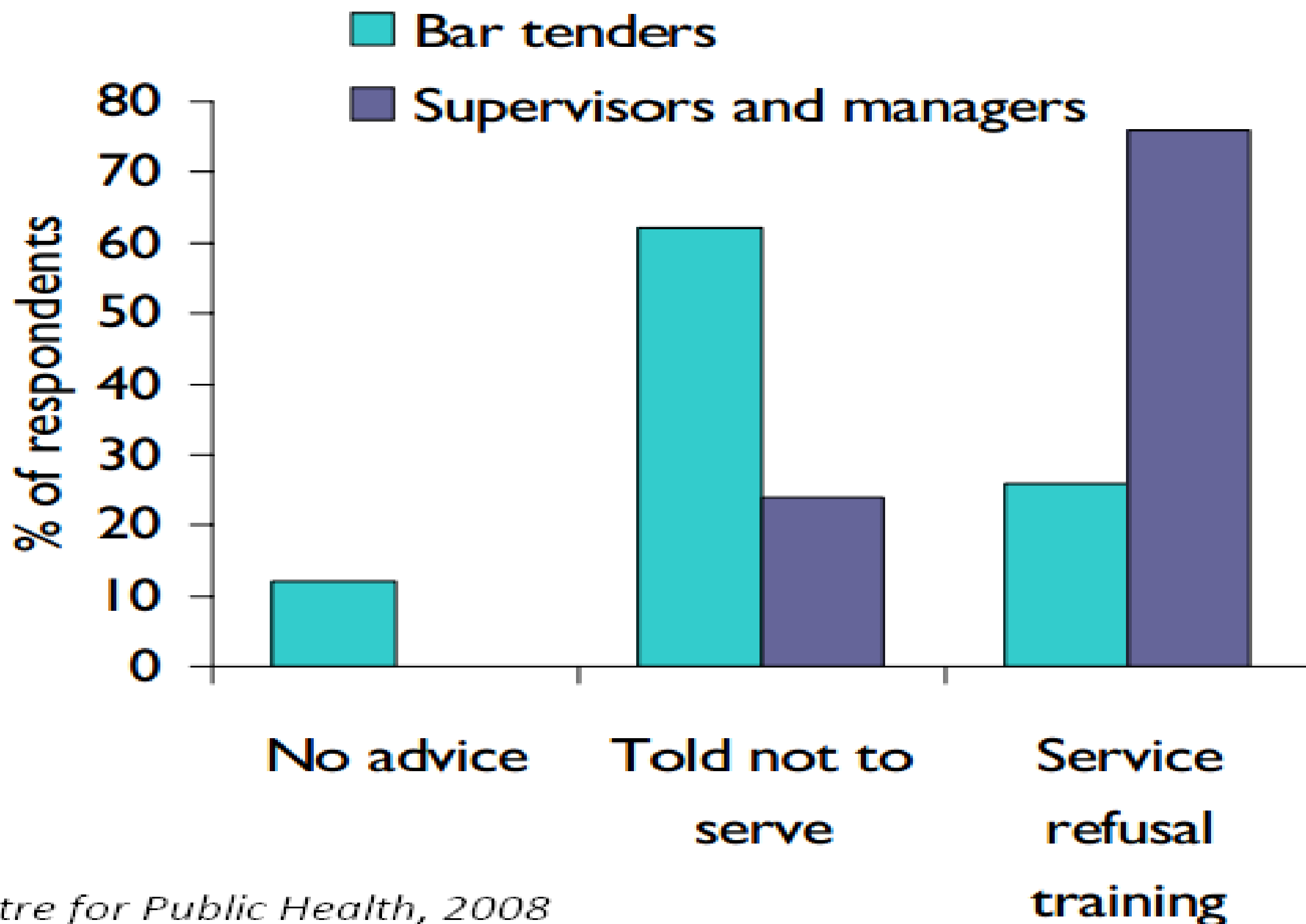


Figure 5: Beliefs on service of alcohol to drunk people, by employers' advice to participants on such service*

