

City of London alcohol research

Could alcohol be affecting the health & well-being of your staff? Might it affect staff productivity and conduct? Is information and support available?

A new research project commissioned by the City of London Substance Misuse Partnership could help answer these questions and assist local firms to address alcohol use effectively.



How might your organisation be affected by alcohol?

Did you know 37 million UK working days are lost each year to alcohol-related absenteeism and inability to work, at an estimated cost to the economy of £6.4 billion?

Tackling alcohol misuse in your organisation could have a direct impact on absenteeism, raising productivity and improving employee health & well being.

What is the research project about?

The City of London Substance Misuse Partnership has commissioned the Alcohol Academy to explore alcohol use within the City workforce to ensure it is providing the best services and support to individuals and organisations.

The research includes a *confidential* online survey that aims to gain an insight into drinking levels and perceptions of alcohol and its use in the City. The survey should not take more than 5 minutes to complete and respondents can choose to receive confidential feedback on whether their drinking could be affecting their health.

To complete the short survey, click here: www.surveymonkey.com/s/city-alcohol-survey

What are the potential benefits?

There are two main benefits to your organisation from taking part in the project:

- **To employees:** City workers who complete the online survey will have the chance to find out whether their alcohol use could be placing their health at risk. Around 1 in 4 adults drink at a level that could be affecting their health and most do not realise this. Simple feedback often results in an individual deciding to cut down.
- **To employers:** Companies contributing can receive support in addressing alcohol issues effectively with adequate policies.

So what should we do?

Please circulate the survey link to colleagues and staff within your organisation. To find out about receiving support for your organisation, email fizz@alcoholacademy.net