

## ***Alcohol: new times, new challenges***

**A seminar to assist the commissioning and delivery of effective alcohol harm reduction in changing times**

**21<sup>st</sup> October 2011, 09:30 -13:00**

Government Office of the North East, Gallowgate, Newcastle, NE1 4WH

- 09:30**            **Coffee and registration**
- 10:00**            **Welcome & overview of the day**
- 10:10**            **Alcohol and the national agenda**
- **The future vision for national alcohol policy?**  
Colin Shevills, Balance
  - **NICE commissioning guidance**  
Jenny Hopes, NICE
- 10:50**            **Panel Q&A and group discussion**
- 11:20**            **Coffee break**
- 11:40**            **Brief interventions: SIPS research and key principles**
- **Latest research: key SIPS findings**  
Dr. Dorothy Newbury-Birch, Newcastle University
  - **Clarifying brief interventions**  
Nick Heather, Emeritus Professor of Alcohol and Other Drug Studies, Northumbria University
- 12:40**            **Panel Q&A & group discussion**
- 12:55**            **Closing remarks**
- 13:00**            **Lunch and opportunity for networking**
- 14.00**            **Close / optional workshops:**
- Implementing and recording brief interventions in Primary Care
  - Utilising NICE alcohol commissioning tools
- 15:00**            **Close**